



Naperville Area Humane Society

A better home. A better life. A better future.

Give back to the community. Help your business.
Become a Corporate Sponsor



About Naperville Area Humane Society

In 1979, a group of caring citizens dedicated themselves to helping homeless companion animals in their community. Forty years later, the Naperville Area Humane Society (NAHS) continues to be a leader of animal welfare in the community. From innovative programming to investments in outreach and advocacy, we continue to promote the humane treatment of companion animals by creating lasting human-animal bonds.

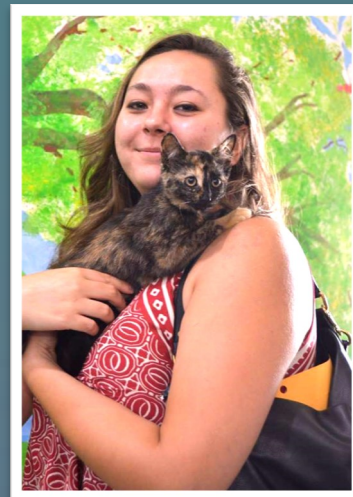
Every year we care for more than 700 cats and dogs in need and aid hundreds more through programs that help people care for their pets.

NAHS is a 501(c)(3) non-profit, limited admission animal shelter that can house as many as eighteen dogs and forty cats.

Entering a shelter can be stressful or possibly even terrifying to some cats and dogs, which is why our dedicated and highly trained staff and volunteers offer compassionate care to each animal and work to address his or her individual needs.

In addition to adoption, NAHS offers services and support for the community, including:

- Education programs and camps for children
- A free behavior helpline that provides caring pet advice and resources
- Animal assisted therapy programs that include, Pawsitive Therapy, Paws for Tales, and Project Pawsitive Future
- Two funds dedicated to powerful causes: Lucky 7 Fund, for senior pets, and our Pets for Vets Fund, that pairs emotional support animals with veterans and/or first responders
- Partnering with local businesses for adoption events and fundraising opportunities





Why support the Naperville Area Humane Society?

The Naperville Area Humane Society is an independent nonprofit organization with no affiliation to a national welfare organization or government agency. NAHS does not receive any government funding, and our work is solely funded by private donations, merchandise sales, special events, and adoption and program fees.

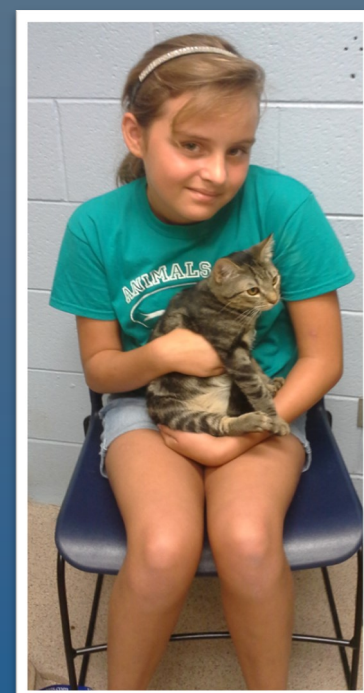
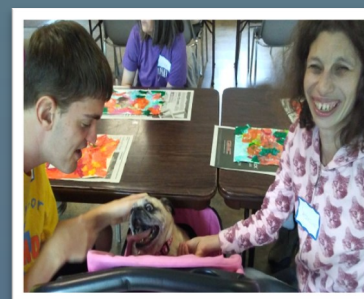
NAHS is able to provide the highest quality of care and compassion to animals and people in our community through the generous support of donors and partners who are as passionate about animal welfare as we are.

SUPPORTING THE NAPERVILLE AREA HUMANE SOCIETY ALSO PROVIDES BENEFITS TO YOUR ORGANIZATION, INCLUDING:

- A connection to one of the oldest animal welfare organizations in the western suburbs of Chicago and its expansive, passionate, support base
- Brand exposure and attracting new customers
- Employee engagement and team building
- Social responsibility and a way to give back to the community
- Alignment of company values with animal welfare, humane education, and community support

Ways to support the Naperville Area Humane Society

- Sponsorship opportunities such as:
 - * a special event (Black Cat Ball, Putts for Pets, Top Dog Winter Golf, or Run Your Mutt Off 5K)
 - * a transport vehicle
 - * a kennel sponsorship or an animal in need of special care
 - * a community outreach event (Yappy Hour, Dine and Shares, or Pints for Pets)
- Make a financial donation
- Provide in-kind donations for the shelter or auction items for events
- Host a fundraiser to benefit NAHS
- Volunteer at the shelter or at an outreach event





The Power of our Reach



MORE THAN
808,000
PAGEVIEWS
LAST YEAR



MORE THAN
12,000
EMAIL
SUBSCRIBERS



MORE THAN
10,600
FACEBOOK
FOLLOWERS



MORE THAN
5,700
EDUCATED
LAST YEAR



MORE THAN
1,730
INSTAGRAM
FOLLOWERS



MORE THAN
560
ACTIVE
VOLUNTEERS



MORE THAN
1,930
TWITTER
FOLLOWERS



MORE THAN
10,700
ENGAGED
WITH NAHS



MORE THAN
7,000
SHELTER VISITORS
LAST YEAR



Signature Fundraising Events

Black Cat Ball

For over 20 years, the Black Cat Ball is the premiere gala in Naperville held yearly in October. Highlights include an elegant night of cocktails, dinner, champagne pull, auctions, dancing, and casino all embedded in a mission-focused program. Each year over 200 attendees help raise more than \$65,000 to support NAHS and our programs



Putts for Pets and Top Dog Winter Golf

For 25 years, the Putts for Pets Golf Outing has been a community favorite. Held every summer, the event attracts over 150 golfers and community leaders. Putts for Pets includes 18 holes of golf, breakfast, late lunch, on-course beverages, prizes and auctions.

2019 marks our 4th annual TopDog Winter Golf Event at TopGolf in Naperville. The evening includes open bar, heavy appetizers, dessert, 2 hours of golf, raffles, and appearances by adoptable dogs.



DEMOGRAPHICS for Black Cat Ball & Putts for Pets

- Higher disposable income than Run Your Mutt Off 5K attendees
- Primary audience is 30-60 years old

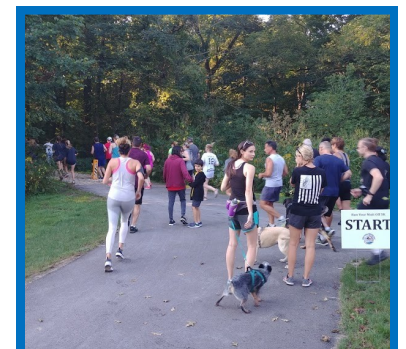
Run Your Mutt Off 5K

Run Your Mutt Off 5K is a fun outing for all family members (including the furry ones) that starts and ends at our Flea-less marketplace. 2019 marks our 3rd annual Run Your Mutt Off 5K. This run/walk is family event welcoming animal lovers and athletes of all experience levels.



DEMOGRAPHICS for Run Your Mutt Off 5K

- All ages enjoy participating in the Run You Mutt Off 5K, especially families with children and pets
- The majority of the people attending live in Naperville or the surroundings areas





Sponsorship Levels & Opportunities

Sponsorship Levels

Alpha Dog ~ \$10,000+

- 1-year adoption sponsor that would cover the adoption fee for one dog per month (a total of 12 sponsored dogs)
- Business logo placement on one-year of our Paw Print eNewsletter
- Business logo on end-of-year annual appeal direct mailer that is sent to 6,000 recipients
- Business logo placement on website landing page for one-year
- One-year of monthly social media blasts announcing each dog sponsorship (2 posts per month)
- Business name and logo in shelter lobby
- Business name and logo on sponsored dog kennel for one-year
- Four tickets to Black Cat Ball and Run Your Mutt off 5K

Cat's Meow ~ \$5,000+

- 1-year adoption sponsor that would cover the adoption fee for one cat per month (a total of 12 sponsored cats)
- Business logo placement on one-year of our Paw Print eNewsletter
- Two direct mailings to 1,000 unique recipients for each mailer
- Business logo placement on website
- One-year of monthly social media blasts announcing each cat sponsorship (2 posts per month)
- Business name and logo on sponsored cat kennel for one-year
- Two tickets to Black Cat Ball and Run Your Mutt off 5K

Loyal Companion ~ \$2,500+

- 2-month adoption sponsor that would cover the adoption fee for one dog and one cat per month (a total of 2 dogs and 2 cats)
- Business logo on two months of our Paw Print eNewsletter
- Business logo placement on website
- Social media blasts announcing adoption sponsor (2 per month)
- Kitten condo sponsor for one-year (a plaque with business name will be displayed in our kitten room)

Tail Wagger ~ \$1,000+

- 1-month adoption sponsor that would cover the adoption fee for one dog and one cat
- Business logo on one month of our Paw Print eNewsletter
- Business logo placement on website
- Two social media blasts announcing adoption sponsor

Other Sponsorship Opportunities

• **Transport Van Sponsor:**

We are looking for a transport van so that we may help save more homeless animals from high-kill facilities. Weekly, staff or volunteers meet animal transports throughout Illinois, and other southern states, to save dogs and cats who may have otherwise been euthanized.

• **Shelter Sponsor:**

Support the animals at our shelter with one of the following shelter sponsorship opportunities, kitten condo, dog kennel, or exterior window.

• **Signature Event Sponsor:**

There are a variety of sponsorship levels to choose from for each of our signature events, Putts for Pets, Black Cat Ball, Top Dog Winter Golf, or Run Your Mutt Off 5K, to ensure a good match for your business.



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